

Call for proposals 2017

Promoting family farming in West Africa

To produce and consume locally

Deadline for the submission dossiers: Tuesday, 7 March 2017

Background

Faced with the rapid growth of towns and increasing demand from urban consumers, which change the town/country relationship, family farming already strengthens in many places the capacity of a country or a region to feed its urban populations through local production and the reinforcement of efficient short channels. The question to be raised is the one about its amplifying effect.

West African farmers and their organizations therefore have a four-fold challenge to take up with their partner associations:

- guarantee the availability of locally produced foodstuffs;
- ensure farmers an income on which they can live decently;
- respond to the requirements of sustainable management of natural resources;
- influence public policies at a national and international level.

The program

The Fondation de France and the Comité Français pour la Solidarité Internationale (CFSI) joined forces in 2009 to launch a new program to reinforce family farming in West Africa: the Promotion de l'agriculture familiale en Afrique de l'Ouest (Pafao) program. This program is benefiting from a contribution from the

Fondation JM.Bruneau (under the auspices of the Fondation de France) and the Agence française de développement (AFD, French Development Agency). The Seed Foundation takes part to the capitalization side of the program. The Réseau des organisations paysannes et de producteurs d'Afrique de l'Ouest (Roppa) is a member of the monitoring and orientation committee.

The program supports (or has supported) 192 projects since 2009 on the basis of one annual call for proposals.

The programme is built around 3 complementary pillars, which together form a progression:

- 1 supporting innovations that allow local products to gain market shares (this is the purpose of the present call for proposals);
- 2 capitalizing on these innovations in order to produce knowledge and references that can also be useful for other actors than the projects holders;
- 3 supporting the construction of strategies for scaling up/out, in order to ensure that the successful initiatives will no longer remain on the fringes of the economical space.

Through the alliance with the Roppa (major actor in advocacy), and the fact that advocacy projects are eligible, the programme also takes in account the necessity to influence the political and legislative environment so it is more family farming friendly.

Objectives

The general objective is to boost local initiatives to increase access to food through viable and sustainable family agriculture in Africa, share their knowledge and experience on a wider scale and contribute to the documentation on the sustainability of this agricultural model.

The specific objectives are:

- through concrete, innovative action, to improve and secure the production, processing, preservation and marketing of farm produce and to ensure that poor urban consumers have access to it;
- to share among local, national and international actors the knowledge acquired from concrete action under this program, and to draw comprehensive lessons.

What initiatives are being supported?

Themes

The program supports projects which take into account **both** the following themes:

- **Connecting family farming to urban and rural markets / promoting the consumption of local products:** how can local family farming supply domestic markets and feed the cities –big or medium ones- and rural settlements? How can local family farming supply urban markets and feed towns? How can it compete with imported products and regain a share of urban markets? How to boost the consumption of local products? How can the rural population live decently from family farming activities? How can producers, processors, merchants and consumers cooperate for mutual benefits?

- **Developing methods of sustainable agriculture / sustainable food systems:** is it possible to meet the challenge “Feeding the towns, now and in 2050, through family farming” by developing sustainable agriculture? How can family farming adapt to climate change? How can it contribute to preserving natural resources and biodiversity – whether in the phase of production, processing or marketing?

Please note that when we speak of “sustainable agriculture”, we mean “tending toward an agro-ecological ideal”. (Glyphosate and GMO-based agriculture cannot under any circumstances be considered as eligible, for example.)

Actions

The program provides financial support for actions designed to enhance the consumption of local products and to give produce from sustainable family farms access to urban and rural markets. This objective can be illustrated by such actions as:

- improvement and diversification of sustainable family farming production, its processing and marketing;
- strengthening family farming organizations committed to the approach proposed in the program;
- structuration and shared governance between the segments of the agri-food chains, concertation, conclusion of contracts, joint-trade organisation;
- awareness raising of consumers regarding defence and promotion of family farming and consumption of local products;
- capitalization on innovations bringing responses to the question: how make sustainable family farming regain market shares?;
- advocating sustainable family farming to deciders in the political field;
- etc.

The program grant committee will pay special attention to the projects:

- that take into account lessons learnt from (former or current) experiences realized on similar topics and/or on the same territory;
- that clearly explain their positioning in relation to other actors or that work in conjunction with them.

Important:

- The program grant committee will take care to select only initiatives showing real capacity to innovate in responding to the challenge of feeding towns through sustainable family farming and of promoting the consumption of local products. Accordingly, for example, a project designed solely to increase productions on farms will not be selected.
- Projects aimed mainly at purchasing equipment or inputs cannot be financed under this program.

Two financial funds in 2017

In 2017, the Pafao program will implement two financial funds:

- Fund A: allocated to projects with duration of 12 to 26,5 months
 - in conformance with general guidelines and eligibility criteria ;
 - in compliance, imperatively, with the following particular conditions:
 - ending by 15/03/2019;
 - without co-financing from the Agence française de développement (AFD, French Development Agency).
- Fund B: for projects with duration of 12 to 36 months
 - in conformance with general guidelines and eligibility criteria.

To whom is this call for expressions of interest addressed?

To non-profit legal entities:

- West African farmers' organizations;
- “support NGOs” active in West Africa or in Europe (to the extent that they work with local partners);
- research and/or training organizations.

Important: this call is reserved for proposals of partnership actions, formalized between African and European organization(s). The applicant organization can be West African or European.

Selection criteria

The selection committee will make a selection of outline files according to the following criteria:

- admissibility of the dossier from an administrative point of view: (complete dossier, correctly filled in and with the accompanying documents as requested, files correctly named and in the requested format, amount of the grant and duration of the project, no error in the budgets, etc.);
- eligibility of applicants, partners and projects;
- relevance of the innovation(s) put in place by the project and the extent to which they enable sustainable family farming production to have access to urban and rural markets and to enhance consumption of healthy local products;
- quality of the project (its impact on family farming and on access to food in towns and cities; preservation of natural resources and of biodiversity; adaptation to climate change; rural employment; governance; skill-based partnerships, at local and international level; etc.);
- taking into account former experiences or experiences led by other actors on similar themes and/or on the same territory;

- feasibility: relevance of project's budget and action plan, coherence of the general objective, specific objectives, planned activities, expected results and the indicators of these same results; coherence between estimated budget and financial planning;
- Criteria for inclusion of scaling-up (measures to ensure the continued benefits over the long run, capitalization, dissemination and valorization, replication of the innovations, advocacy, etc.)

Support modalities

In order to encourage applicants to develop diversified partnerships, especially local ones, the Pafao program will not finance the whole project (maximum at 80%). The financing plans will mention the other solicited/acquired financial partners, as well as the self-financing part which is forecast.

Two kinds of initiatives will be supported:

- short-term projects (one-year duration), with a granted amount of 10,000€ to 15,000€;
- multi-year projects (3 years maximum), with a maximum amount of 50,000€ for the whole time period (3 years) and paid in annual tranches in light of the progress of the project.

The supported projects can already be under way, or be specific parts of wider projects, whether under way or new. The financed actions must unfold after January 1st, 2017 and begin before December 31st, 2017.

How to reply?

Please download the guidelines and the application file (Word and Excel files) on fondationdefrance.org (section "*Trouver un financement*") or cfsi.asso.fr (section "*Actualités*").

The dossier, completed in French or English, is to be sent by email only, to the following address: secr.aea@cfsi.asso.fr (a Word file, accompanied by the Excel file for the budgets, and the annexes requested). The documents may be sent in several emails, each not exceeding 8 Mo.

The limit date for reception of the dossier by email is Tuesday, 7 March 2017.

Applications will be examined by the program secretariat, put in place by CFSI.

Should you have any question left unanswered after having carefully read the guidelines, please send it by email only to: secr.aea@cfsi.asso.fr

Program managers:

Hugo Tiffou

Fondation de France
40 avenue Hoche - 75008 Paris
fondationdefrance.org

Isabelle Duquesne

Comité Français pour la Solidarité Internationale (CFSI)
32 rue Le Peletier - 75009 Paris
cfsi.asso.fr

